



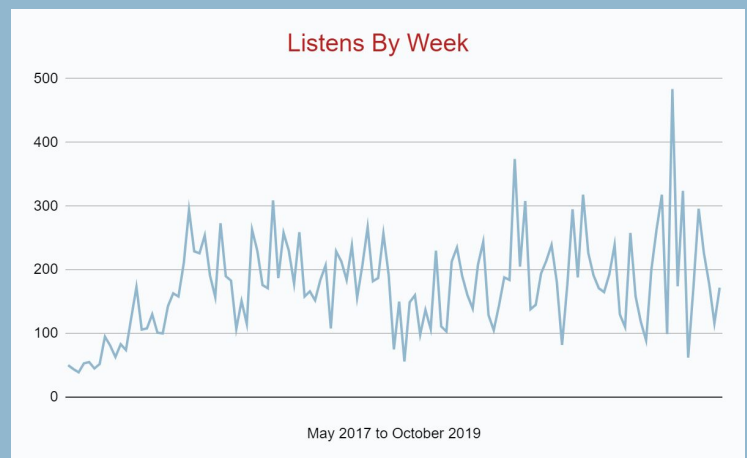
Planning Period Podcast Sponsor Cost Sheet

\$300 - Sponsored Guest Interview

- Become a sponsored guest on the podcast.
- A full episode (approximately 1 hour) of the show dedicated to the sponsored guest.
- Approx. 10 Minute intro segment to discuss your expertise and your current project.
- Answer the standard three questions of the show.
- Approx. 2 minutes at end of episode to share links to your social media and projects.
- Links to products/website in show notes and on BradShreffler.com write-up.
- Social media posts on Twitter, Facebook, and Linked for the episode.
- Brad reserves the right to not air the episode if it does not fit the voice of the show. If this happens, you are entitled to a full refund.
- Buyer has the right to not allow the episode to be aired. This will result in a partial refund of \$100.

\$100 - Pre-Episode Endorsement

- 30 second pre-episode endorsement on one episode of the show.
- Brad will read a product endorsement written by you before the episode content.
- Write-up included in show notes and description on BradShreffler.com
- Product access or copy must be provided to Brad so that he can use it before endorsing.
- \$75 per episode for each additional episode.



\$50 - Post- Episode Endorsement

- 30 second post-episode endorsement on one episode of the show.
- Brad will read a product endorsement written by you before the episode content.
- Write-up included in show notes and description on BradShreffler.com
- Product access or copy must be provided to Brad so that he can use it before endorsing.
- \$30 per episode for each additional episode.

If you have any questions, please email sponsors@bradshreffler.com.